

Loft Conversion UK

Advertising Rate Card

Directory Listing:

Regular Listing **£50 per year**

Full one page optimised mini website

- Address and phone number
- Link to own website
- Up to five photos (provided by advertiser)
- Up to 150 words of editorial (provided by advertiser)

Premium **£100 for the first year, £50 per subsequent year**

Full one page optimised mini website

- Address and phone number
- Two links to own website
- Up to ten photos (provided by advertiser)
- Free professional copywriting from 500-700 words (or advertiser can supply own copy)

Advertorial **£500 for tier three page / £1000 for tier two page**

- Full page article with discreet links back to clients website
- Up to five links and one 460x60 banner
- Article will *never* be removed from the website

Website Sponsorship **£5000 per year**

- Text advert on footer to appear on every page with link to advertisers website
- Banner or logo on front page
- Tier two page link from navigation bar
- Tier two page editorial
- Premium listing in the site directory

Tier Two Page Sponsorship **£300 per year**

- 460x60 banner or up to 100 word ad style copy at top and bottom of the page each including link back to advertisers website

Tier Three Page Sponsorship **£200 per year**

- 460x60 banner or up to 100 word ad style copy at top and bottom of the page each including link back to advertisers website

Ebook Sponsorship **£1500 per year**

- Ebook featuring advertisers branding and links to own website provided free to all visitors to the site.

For further information:

Call Craig Ellyard on **01482 226088** or email info@loft-conversion-uk.com